

BACHELOR OF MANAGEMENT STUDIES (BMS)

Faculty Members:

Prof. Ranjeet Kaur Patel - Coordinator

Prof. Manoj Heda

Prof. Lubina Gonsalves

Reports of the activities conducted during the year.

1. Webinar on “How to clear the MBA entrance exam”? was organized along with Commerce Department on 09th February 2022 for students. Guest Speaker was Mr. Vivek Sarda (Director of Ideal Management). The speaker explained the importance of a skill set and information about post-graduation programs was shared. A brief comparison between full-time MBA and part-time MBA, Correspondence MBA, Hybrid MBA, and Online MBA was done and the advantages of pursuing an MBA degree from a well-reputed college. A short glimpse of a top MBA college and its campus was shown. All the financial aspects, such as fee structure packages offered by different colleges, and educational loans were explained.

Recording

VIVEK COLLEGE OF COMMERCE
PRESENTS

How to crack
MBA
Entrance Exams

DATE - 7TH FEB 2022
DAY - MONDAY
TIME - 10 AM TO 11 AM

IDEAL MANAGEMENT
MBA - CAT, CET / BANK-PO

580+ IIM CALLS IN CAT 2020

www.idealmanagement.in
www.idealmanagement.org
http://www.facebook.com/idealmanagement.in
http://www.instagram.com/idealmanagement
www.youtube.com/idealmanagement

GOREGAON - 9892129720 • BORIVALI - 8424043258 • VILE PARLE - 9029476856 • KANDIVALI - 8425912236
CHEMBUR - 8425912236 • POWAI - 9321555298 • WADALA - 9029476856

Recording

Sushila Pandey

S

R

Gauri Gupta

Shanika Nadar

Various Post Graduate programmes

- M. Com
- MSc
- Part Time MBA
- Correspondence MBA
- Hybrid MBA
- Online MBA
- Full Time MBA

Handwritten notes: CA/CS/CMA, Davis!

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500+ IIM CALLS IN CAT 2020

Some Top MBA colleges

NMIMS

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500+ IIM CALLS IN CAT 2020

"MBA" this year or next year or 2 years later

Handwritten note: 30 krs IIM A

	Y1	Y2	Y3	Y4	Y5	Y6	Total
Fresher	0	0	25 krs	25 krs	48 krs	28 krs	
2 yrs Job	4 krs	4 krs	0	0			

IDEAL MANAGEMENT
MBA - CAT, CET / BANK PO

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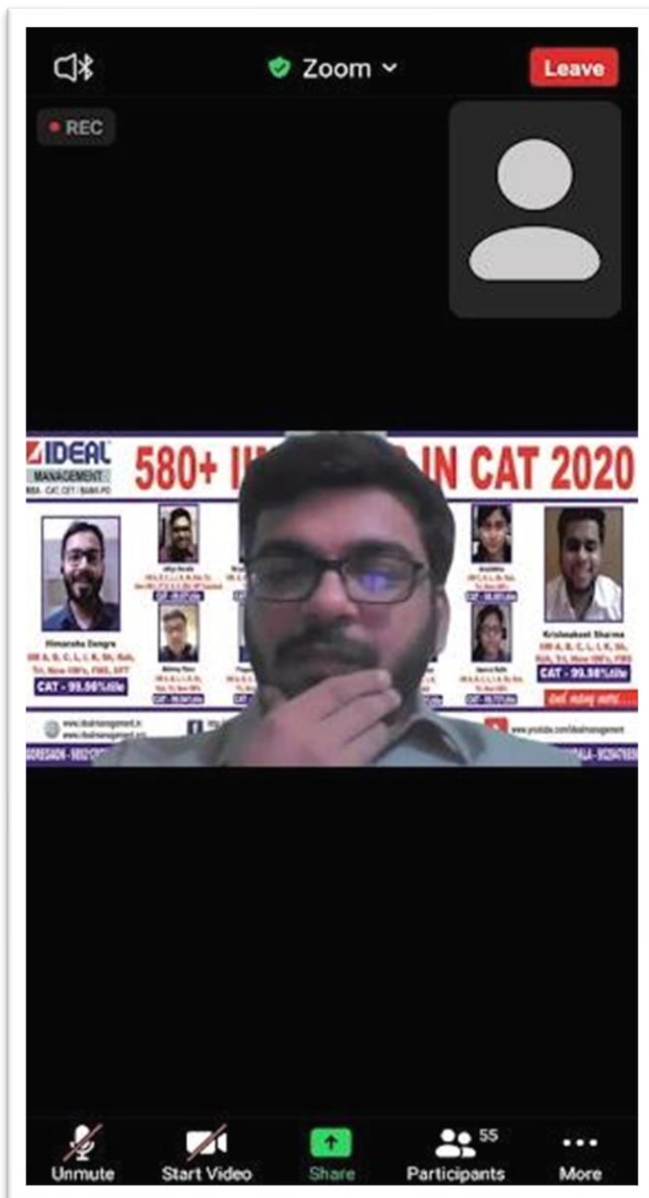
500+ IIM CALLS IN CAT 2020

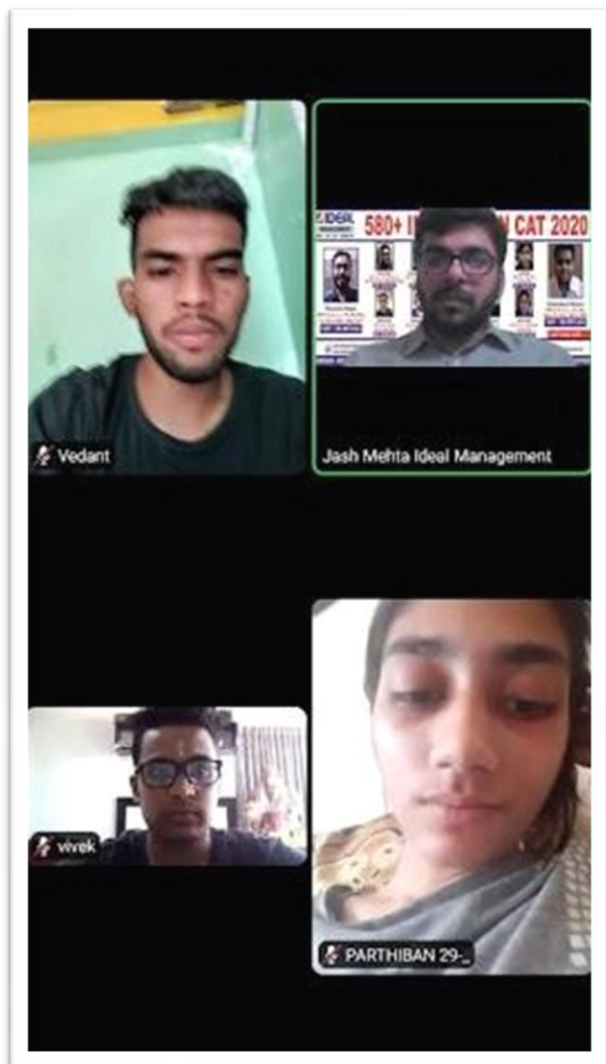
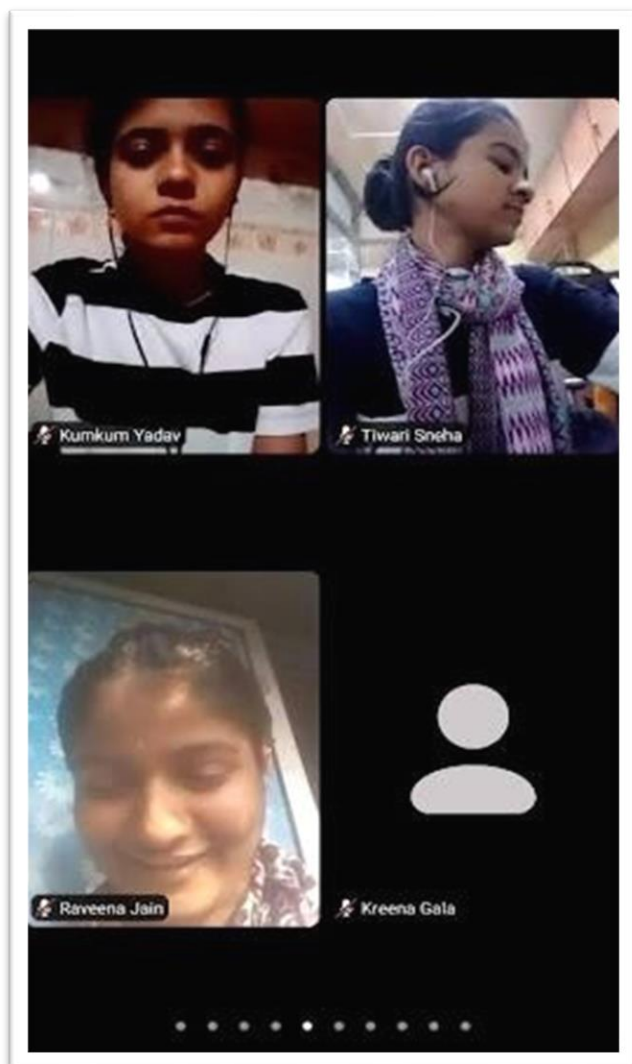
2. A webinar on 'All about MBA entrance examinations' was organized on 12th February 2022 on the Zoom platform for the students. Guest Speaker was Mr. Jash Mehta (Product Head of Ideal Management)

The webinar was based on the following points.

- a. Why select MBA as a post-graduation degree?
- b. Process of getting into an MBA college.
- c. Eligibility criteria for doing an MBA.
- d. Different exams to be appeared for.
- e. Level of difficulty for each exam.
- f. Cut-off of each exam.
- g. Subject for entrance exams.
- h. Entrance exams which are most preferred by colleges
- i. MBA vs MMS vs PGDM

- j. How to finance your MBA
- k. Various specializations are available in MBA.



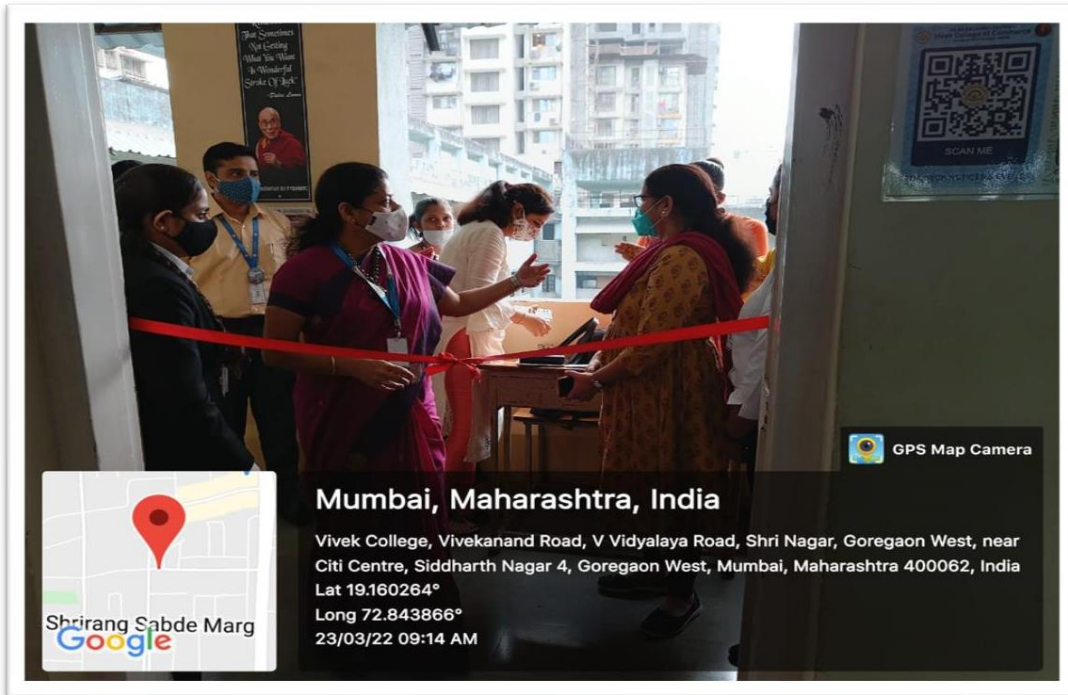


3. The business Research presentation was organized on 28th February 2022 in the College Auditorium for the BMS students. The main objectives of this event were to explore and travel the world of research. Various topics for research were chosen by the students and helped the students to develop their presentation skills and learn to be budding entrepreneurs in the future. There were 14 groups which consist of 5 members each.





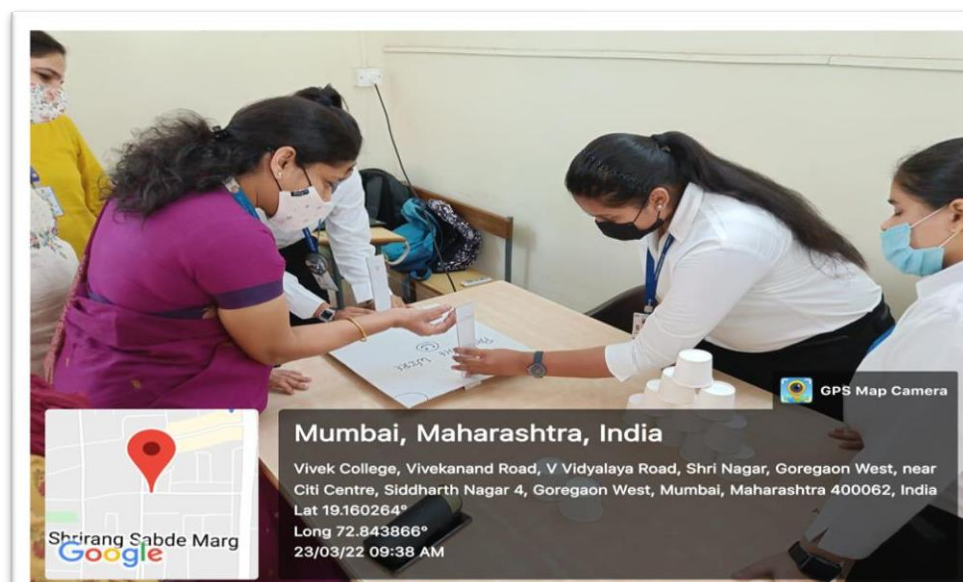
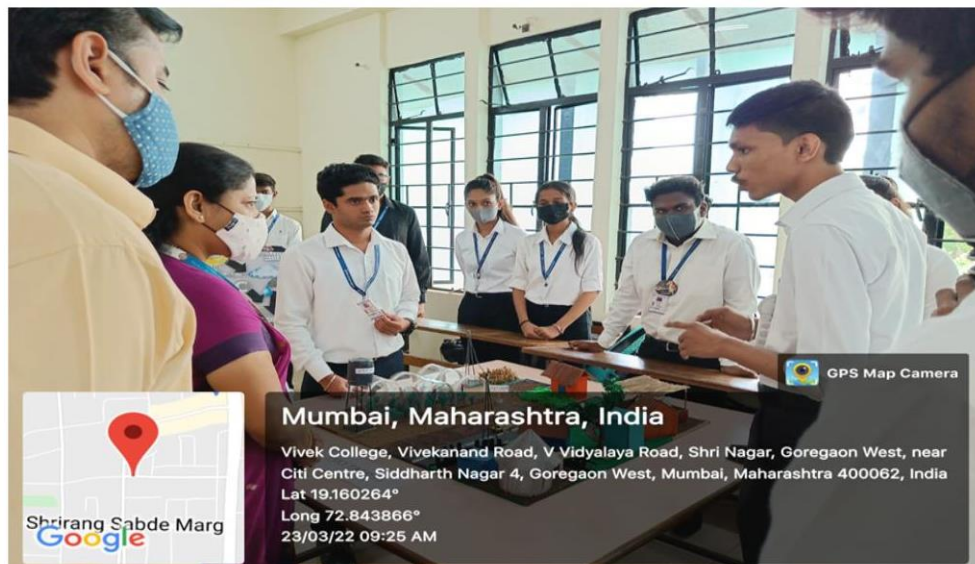
4. Prakruti exhibition was organized on 23rd March 2022 from 09:00 a.m. to 12:00 p.m. in Room no. 52 for the students. The main objective of the event was to showcase the learned topics in the BMS department and to back this with an appropriate model. There were 5 models and 1 management game. Students presented their models to the principal and other faculties.



Mumbai, Maharashtra, India

Vivek College, Vivekanand Road, V Vidyalaya Road, Shri Nagar, Goregaon West, near Citi Centre, Siddharth Nagar 4, Goregaon West, Mumbai, Maharashtra 400062, India
Lat 19.160264°
Long 72.843866°
23/03/22 09:14 AM

GPS Map Camera



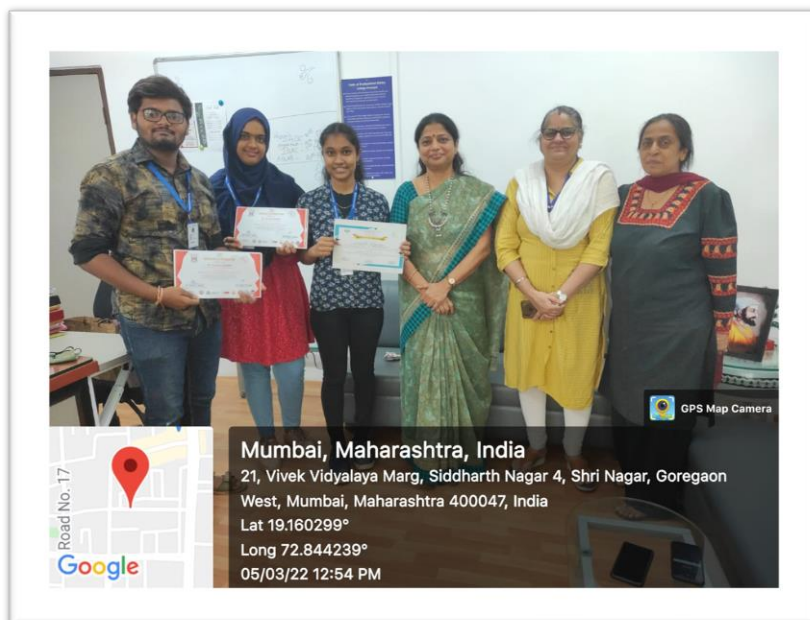


Faculties Achievements

1. Mrs. Ranjeet Kaur Patel -Published paper in “ACCENT JOURNAL OF ECONOMICS ECOLOGY AND ENGINEERING” Peer-reviewed and Referred Journal, ISSN No. 2456-1037, on the topic “A STUDY ON LOSS OF WORK OF DOMESTIC WORKERS AMID THE PANDEMIC AND FINANCIAL ASSISTANCE FROM EMPLOYERS” with impact factor 7.98.
2. Mrs. Lubina Gonsalves - Published a research paper "A Study on the impact of Covid-19 on education system organized one-day national level E-conference by Ghanshyamdas Jalan college of science commerce and arts on 26th March 2022.

Students Achievements

1. Ms. Uchil Tisha Ashok student of FYBMS has published and presented a paper titled “Impact of technology in media” in the National Level Multidisciplinary E-Conference – 2022 on “Changing Trends in Information Technology, Media and Management: Post Pandemic Challenges and Prospects” organized by Bunts Sangha’s S.M.Shetty College of Science, Commerce & Management Studies on 12th February 2022 in International Journal of Advance and Innovative Research ISSN 2394-7780 with impact factor 7.36.



2. Samantha Joseph a student of TYBMS (HR specialization) is associated with "keep hope alive foundation NGO". She helps needy people and does a lot of environmental-saving work.



3. **Shabina Mirza of SYBMS [STATE LEVEL CHAMPIONSHIP OF KARATE]**



List of Budding Entrepreneurs

1. **Sriya Kirtikar (SYBMS)** – “I have a Startup called ‘THE BAKED ROLL’. In Lockdown I Got the Idea of Doing the Business, So I Converted My Hobby into Business. From Aug 6, 2021, I started the Business of Cakes & Chocolates But now I have added many more items like Fragrance Candles & Diya's to the Business.”



2. **Sonali Mishra (SYBMS)** - Startup company name: - 'THE BASH' Description: The Bash is an event planner and management team created by a group of young students for organizing events such as birthdays parties, anniversaries, baby showers, etc. We offer various services like decorating and hosting birthday parties, house parties, and many more. The main motive is to create beautiful and unforgettable memories for your life! "WE CREATE YOUR IMAGINATION"





3. **Dhwani Patel (TYBMS)** [specialization: Finance] – “I have started a small cake-making business along with my mom. We make customized cakes.”

